



# Town of Clifton Park

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## Town of Clifton Park Social Media Policy

The Town of Clifton Park's social media sites are used to communicate information to the public about town activities and events. The Town of Clifton Park's social media sites serve as a limited public forum and all content published is subject to monitoring. The Town does not make its social media accounts available for general public discourse, but rather reserves and limits the topics that may be discussed on the social media accounts.

Because communication via social media constitutes a limited public forum, the Town of Clifton Park social media page administrator(s) reserves the right to reject or remove any content that is deemed in violation of this policy or any applicable law. Town social media account content and comments containing any of the following forms of content shall not be allowed for posting and shall be subject to removal.

- Comments that are not topically related to the particular posting being commented upon;
- Comments in support of, or opposition to, political campaigns, candidates or ballot measures;
- Profane language or content;
- Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, or status with regard to public assistance, national origin, physical or mental disability or sexual orientation, as well as any other category protected by federal, state, or local laws;
- Sexual content or links to sexual content;
- Solicitations of commerce;
- Conduct or encouragement of illegal activity;
- Information that may tend to compromise the safety or security of the public or public systems;
- Content that violates a legal ownership interest of any other party;
- Defamatory statements; or
- Threats of violence or injury to any person, property, or organization.