

Town of Clifton Park - 2026 Community Event Sponsorship Form

Thank you for supporting community programming in Clifton Park! Please indicate the event(s) you would like to sponsor, select your sponsorship tier for each, and return this form. To ensure your sponsorship and logo are included in promotional materials, all commitments and media must be submitted at least 60 days prior to the event date.

Events and Sponsorship Tiers



WINTERFEST

(Saturday, February 7, 2026)

- DIAMOND** - \$500
 - “Thank You” statement with logo, featured in Town of Clifton Park Recreation Booklet, mailed to over 24,000 homes
 - Includes Platinum Sponsor benefits
- PLATINUM** - \$250
 - Logo included in promotional flyers, brochures, and media

JULY 4TH CELEBRATION

(Saturday, July 4, 2026)



- GOLD** - \$4,000
 - Name included in all media, listed as "July 4th Celebration, sponsored by the Town of Clifton Park and (company name)," publicity plan targets print, radio, and social media
 - Includes all Red, White, and Blue Sponsor benefits
- RED** - \$2,000
 - “Thank You” statement with logo, featured in Town of Clifton Park Recreation Booklet, mailed to over 24,000 homes
 - A banner thanking your business will be posted from June 26 to July 7, at Clifton Common along Vischer Ferry Road
 - Optional display booth/table during the event
 - Includes White and Blue Sponsor benefits
- WHITE** - \$500
 - Name on July 4th event programs
 - Acknowledgement during the parade
 - Parade participation
- BLUE** - \$250
 - Offered to Clifton Park businesses *only*
 - Parade participation, limited to 1 float or vehicle

PERFORMING ARTS AT THE COMMON

(All summer long)



- SEASON TITLE - \$2,500**
 - Listing reads "Performing Arts at the Common, sponsored by the Town of Clifton Park and (company name)" in all media
 - "Thank You" statement with logo, featured in Town of Clifton Park Recreation Booklet, mailed to over 24,000 homes
 - Includes Series Partner benefits
- SERIES PARTNER - \$1,500**
 - Logo on series fliers strategically distributed around Clifton Park and surrounding areas
 - Logo on front of concert programs distributed at all shows and town office locations
 - A banner thanking your business hung from the stage at all performances
- SHOW SPONSOR - \$500**
 - Logo inside concert programs

FARM FEST

(Saturday & Sunday, September 19 & 20, 2026)



- HARVEST - \$1,000**
 - "Thank You" statement with logo, featured in Town of Clifton Park Recreation Booklet, mailed to over 24,000 homes
 - Includes Haystack Sponsor benefits
- HAYSTACK- \$500**
 - A banner thanking your business will be posted from September 1 to September 21, at Clifton Common along Vischer Ferry Road
- TRACTOR - \$250**
 - Logo listed in event programs

Business name: _____

Contact name: _____

Address: _____

Phone: _____

Email: _____

Enclosed is my check payable to "Town of Clifton Park" and mailed to:

Town of Clifton Park
Office of Parks and Recreation
1 Town Hall Plaza, Clifton Park, NY 12065
Attn: Mike Woerner

Please charge my credit card:

Visa Mastercard Discover American Express

Card Number:

Exp Date: / CVV:

Name as it appears on card: _____

Signature: _____